

A M A Z I N G
G R A C E
A R E T H A
F R A N K L I N



music



AMAZING GRACE LIVE!

HOSTED BY:

DR. REV. DR. WILLIAM J. BARBER, II



AMAZING GRACE: LIVE AT
THE HOLLYWOOD BOWL
**A CONCERT BRINGING
THE FILM TO LIFE**



THE BEST REVIEWED FILM of 2019.

100% ROTTEN TOMATOES.

“EVERYBODY DESERVES TO HAVE THE REVELATION. EVERYBODY DESERVES TO HAVE ARETHA FRANKLIN TAKE THEM TO THE MOON”

THE NEW YORK TIMES

“TRANSCENDENT. AMAZING GRACE IS, WITHOUT A DOUBT, ONE OF THE FINEST MUSIC DOCUMENTARIES EVER. 5 OUT OF 5 STARS.”

THE GUARDIAN

“A CAPTIVATING ARTIFACT THAT DOESN'T JUST COMMENT ON BUT COMPLETELY MERGES WITH ITS SUBJECT.”

THE LOS ANGELES TIMES

“WATCHING IT IS A TRANSCENDENT, SPINE-TINGLING, UPLIFTING, UTTERLY JOYOUS EXPERIENCE”

NPR

“‘AMAZING GRACE’ CAN STAND AS AN ESSENTIAL FILMED RECORD OF ONE OF THE GREATEST GOSPEL PERFORMANCES EVER.”

VARIETY



AMAZING GRACE LIVE!

THE FILM:
“AMAZING GRACE”

HOSTED BY:
THE REV. DR. WILLIAM J. BARBER, II
BISHOP CARLTON PEARSON
GUEST ARTISTS AND SPEAKERS

MUSIC:
THE AMAZING GRACE
COMMUNITY CHOIR
FRED NELSON,
MUSICAL DIRECTOR



AMAZING GRACE LIVE!

“AMAZING GRACE” FEATURES THE REV. DR. WILLIAM J. BARBER, II, A LIVE GOSPEL SHOW, AND AFTER AN INTERMISSION, THE FILM “AMAZING GRACE.”

THE FIRST PART OF THE PROGRAM (45 MINS.) TAKES OUR AUDIENCE TO CHURCH.

THE REV. DR. WILLIAM J. BARBER, II WILL DELIVER A TALK.

BISHOP CARLTON PEARSON WILL LEAD THE CONGREGATION AND FEATURED GOSPEL GREATS WILL PERFORM WITH A LIVE BAND AND CHOIR.

THE BAND WILL BE UNDER THE DIRECTION OF FRED NELSON, ARETHA FRANKLIN’S BAND DIRECTOR FOR 30 YEARS, “AMAZING GRACE” WILL PRESENT LOCAL CHOIRS.

EACH CITY WILL HAVE A FEW DAYS OF REHEARSAL WITH THE CHOIR. THE BAND WILL BE CONSISTENT THROUGHOUT WITH: PIANO, ORGAN, BASS, DRUMS AND PERCUSSION.

THE SECOND HALF OF THE PROGRAM (90 MINS.) WILL BE THE SHOWING OF THE “AMAZING GRACE” FILM.

AMAZING GRACE LIVE!

IN 1972 ARETHA FRANKLIN RETURNED TO HER GOSPEL ROOTS WITH THE TRIUMPHANT DOUBLE ALBUM “AMAZING GRACE” WHICH SOLD OVER 2 MILLION COPIES IN THE UNITED STATES ALONE, AND IS THE BEST SELLING ALBUM OF HER ENTIRE 50 YEAR CAREER, AND AT THE TIME WAS THE BEST SELLING GOSPEL ALBUM IN HISTORY.

“AMAZING GRACE” CAPTURES ARETHA AT HER VOCAL PEAK. RECORDED LIVE AT THE NEW TEMPLE MISSIONARY BAPTIST CHURCH IN LOS ANGELES, AND JOINED BY LEGENDARY GOSPEL FIGURE REV. JAMES CLEVELAND AND THE SOUTHERN CALIFORNIA COMMUNITY CHOIR.

ARETHA IS SUPPORTED BY AN ALL-STAR BACKUP BAND OF R&B/POP MUSICIANS ASSEMBLED BY ICONIC MUSIC PRODUCER JERRY WEXLER. HER VERSIONS OF "HOW I GOT OVER" AND "YOU'VE GOT A FRIEND" ARE ICONIC.

THE LIVE CONCERT RECORDING WAS ORIGINALLY CONCEIVED AS A JOINT ALBUM/FILM PROJECT BETWEEN WARNER BROTHERS PICTURES AND ATLANTIC RECORDS (ARETHA FRANKLIN'S RECORD LABEL).

WARNER BROTHER PICTURES HIRED DIRECTOR SYDNEY POLLACK TO DIRECT A FOUR CAMERA SHOOT OF THE CONCERT. DUE TO TECHNICAL ISSUES, THE FOOTAGE WAS NEVER EDITED AND REMAINED IN THE WARNER BROS. VAULTS FOR 40 YEARS.



AMAZING GRACE LIVE!

ARETHA FRANKLIN CAME TO PROMINENCE IN THE LATE 1960S WITH A SERIES OF SOUL / R&B HITS INCLUDING "RESPECT," "I NEVER LOVED A MAN," "CHAIN OF FOOLS," "BABY I LOVE YOU," "I SAY A LITTLE PRAYER," "THINK," "THE HOUSE THAT JACK BUILT," AMONG OTHERS -- THAT EARNED HER THE TITLE THE QUEEN OF SOUL.

MS. FRANKLIN'S BODY OF WORK IS A FOUNDATION OF AMERICAN POPULAR MUSIC, AND HER CUMULATIVE AWARDS AND ACHIEVEMENTS ARE UNPARALLELED BY ANY OTHER FEMALE PERFORMER.

- FIRST WOMAN INDUCTED INTO THE ROCK AND ROLL HALL OF FAME
- FIRST GRAMMY FOR BEST R&B FEMALE VOCALIST IN 1967 WITH "RESPECT" AND IN THE INTERVENING 40 YEARS HAS COLLECTED 18 MORE.
- KENNEDY CENTER AWARD FOR HER CONTRIBUTION TO AMERICAN CULTURE
- AWARDED BOTH THE PRESIDENTIAL MEDAL OF FREEDOM
- PRESIDENTIAL MEDAL OF THE ARTS
- THE ONLY FEATURED VOCALIST AT THE 2009 PRESIDENTIAL INAUGURATION OF BARACK OBAMA.

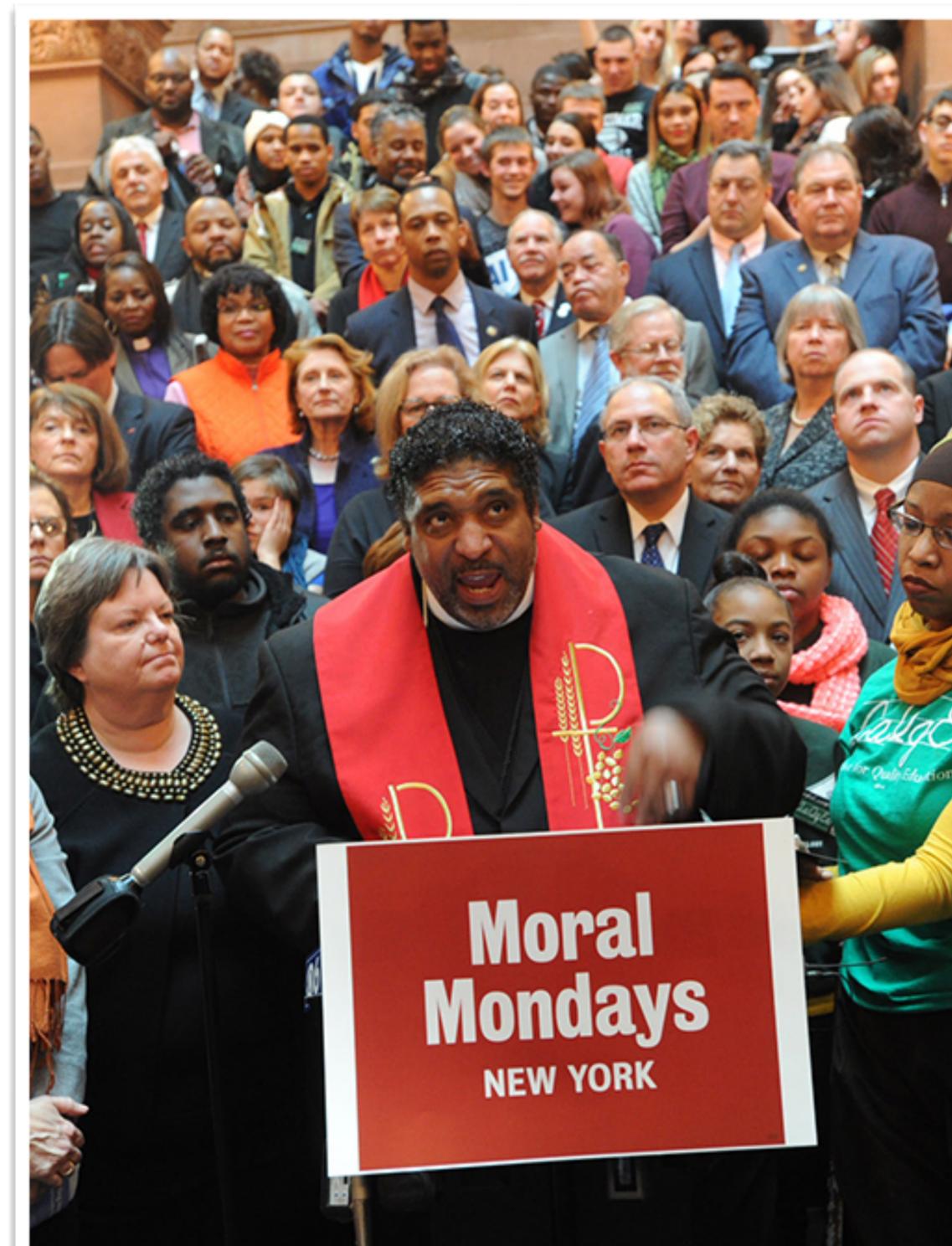
THE REV. DR. WILLIAM J. BARBER, II

THE REV. DR. WILLIAM J. BARBER II IS THE PRESIDENT & SR. LECTURER OF REPAIRERS OF THE BREACH, CO-CHAIR OF THE POOR PEOPLE'S CAMPAIGN: A NATIONAL CALL FOR MORAL REVIVAL; BISHOP WITH THE COLLEGE OF AFFIRMING BISHOPS AND FAITH LEADERS; VISITING PROFESSOR AT UNION THEOLOGICAL SEMINARY; PASTOR OF GREENLEAF CHRISTIAN CHURCH, DISCIPLES OF CHRIST IN GOLDSBORO, NORTH CAROLINA, AND THE AUTHOR OF THREE BOOKS: REVIVE US AGAIN: VISION AND ACTION IN MORAL ORGANIZING; THE THIRD RECONSTRUCTION: MORAL MONDAYS, FUSION POLITICS, AND THE RISE OF A NEW JUSTICE MOVEMENT; AND FORWARD TOGETHER: A MORAL MESSAGE FOR THE NATION.

REV. DR. BARBER IS ALSO THE ARCHITECT OF THE FORWARD TOGETHER MORAL MOVEMENT THAT GAINED NATIONAL ACCLAIM WITH ITS MORAL MONDAY PROTESTS AT THE NORTH CAROLINA GENERAL ASSEMBLY IN 2013. THESE WEEKLY ACTIONS DREW TENS OF THOUSANDS OF NORTH CAROLINIANS AND OTHER MORAL WITNESSES TO THE STATE LEGISLATURE. MORE THAN 1,200 PEACEFUL PROTESTERS WERE ARRESTED, HANDCUFFED AND JAILED. ON SEPTEMBER 12, 2016 REV. DR. BARBER LED A "MORAL DAY OF ACTION," THE LARGEST COORDINATED ACTION ON STATE CAPITALS IN U.S. HISTORY, CALLING FOR STATE GOVERNMENTS TO EMBRACE A MORAL PUBLIC POLICY AGENDA. ON FEBRUARY 11, 2017, HE LED THE LARGEST MORAL MARCH IN NORTH CAROLINA STATE HISTORY, WITH OVER 80,000 PEOPLE CALLING ON NORTH CAROLINA'S ELECTED OFFICIALS TO EMBRACE A MORAL PUBLIC POLICY AGENDA.

A HIGHLY SOUGHT AFTER SPEAKER, REV. DR. BARBER HAS GIVEN KEYNOTE ADDRESSES AT HUNDREDS OF NATIONAL AND STATE CONFERENCES, INCLUDING THE 2016 DEMOCRATIC NATIONAL CONVENTION. HE HAS SPOKEN TO A WIDE VARIETY OF AUDIENCES INCLUDING NATIONAL UNIONS, FRATERNITIES AND SORORITIES, MOTORCYCLE ORGANIZATIONS, DRUG DEALER CONFERENCES, WOMEN'S GROUPS, ECONOMIC POLICY GROUPS, VOTING RIGHTS ADVOCATES, LGBTQ EQUALITY AND JUSTICE GROUPS, ENVIRONMENTAL AND CRIMINAL JUSTICE GROUPS, SMALL ORGANIZING COMMITTEES OF DOMESTIC WORKERS, FAST FOOD WORKERS, AND NATIONAL GATHERINGS OF CHRISTIANS, MUSLIMS, JEWS, AND OTHER PEOPLE OF FAITH.

REV. DR. BARBER SERVED AS PRESIDENT OF THE NORTH CAROLINA NAACP, THE LARGEST STATE CONFERENCE IN THE SOUTH, FROM 2006 - 2017 AND CURRENTLY SITS ON THE NATIONAL NAACP BOARD OF DIRECTORS. A FORMER MEL KING FELLOW AT MIT, HE IS CURRENTLY VISITING PROFESSOR OF PUBLIC THEOLOGY AND ACTIVISM AT UNION THEOLOGICAL SEMINARY AND IS A SENIOR FELLOW AT AUBURN SEMINARY. REV. DR. BARBER IS REGULARLY FEATURED IN MEDIA OUTLETS SUCH AS MSNBC, CNN, NEW YORK TIMES, WASHINGTON POST, AND THE NATION MAGAZINE, AMONG OTHERS. HE IS THE 2015 RECIPIENT OF THE PUFFIN AWARD AND THE FRANKLIN D. ROOSEVELT FOUR FREEDOMS AWARD.



AMAZING GRACE LIVE!

DEDICATION OF KENNEDY CENTER WING:
WASHINGTON, D.C., SEPTEMBER 8, 2019

ROYAL ALBERT HALL:
LONDON, ENGLAND, OCTOBER 21, 2019

MUSEUM PARTNERS:

- NATIONAL MUSEUM OF AFRICAN AMERICAN HISTORY AND CULTURE
- LOS ANGELES COUNTY MUSEUM OF ART
- MUSEUM OF MODERN ART
- CHARLES WRIGHT MUSEUM

CONGRESSIONAL BLACK CONGRESS
GOSPEL MUSIC WORKSHOP OF AMERICA

EXECUTIVE TEAM:

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NEXT STEPS
TO DISCUSS:

BRAND STRATEGY + CREATIVES
DEVELOPMENT PERIOD

PROJECT TIMELINE +
BUDGET ESTIMATES











THANK YOU.

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