



**BRICK  
ESTIMATE**  
\* BRICKYARD VFX \*

Alan Elliott  
Al's Records & Tapes

October 16, 2009

**Aretha Franklin – Transition Effects**

Dear Alan,

The following is a ballpark estimate for the post production services required to complete up to ten effects shots for your upcoming Aretha Franklin documentary through Al's Records & Tapes.

These numbers are based upon our conversations and my subsequent meetings with Brickyard artists. We have worked with the following parameters:

- These shots will be completed in film res, 2K.
- We will build 2 environments (church stage & audience seating) that will be created from hi res stills that will be taken on location.
- These two elements will be used in each selected transition.
- Until pipeline is determined, we assume we will receive film elements transferred to HDSR.
- We will complete between 5 and 10 transition composites, each lasting between 45 seconds and 1 minute.
- Clips will be running at real time since sync is integral to each shot. No time warps will be necessary.
- At this point please consider this estimate to be ballpark. Once further information becomes available I'll be happy to revisit these numbers for you.

**One-Time Costs:**

**•Shoot Supervision**

We will shoot hi res stills of the church interior for use in vfx.- 1 day incl. travel

\$6,500.00

**•Tracked Empty Interior Build**

(stage & audience) – stills will be stitched and tracked to create empty background plate for compositing.

40,000.00

**Total One-Time Costs:**

**\$46,500.00**

**Costs Per Shot (shot length 60 sec.):**

**•Previs Testing**

2 days total per shot – 1 day to setup then present, 1 additional day for revisions

7,200.00

**(continued)**

•Tracking	\$ 2,500.00
•Rotoscoping	10,000.00
•Final Composites/Color Correction Comp new environments with roto'd original footage then final color corrections and paint/roto	25,000.00
<b><u>TOTAL ESTIMATE per :60 SHOT</u></b>	<b>\$ 44,750.00</b>

Everyone here is very excited at the prospect of working on this project with you. So please don't hesitate to call me with any and all questions or concerns.

Most sincerely,

Kirsten Andersen  
Executive Producer

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