

A M A Z I N G G R A C E

THE BEST REVIEWED FILM OF OUR TIME.

"AS DIVINELY WORTHY OF STAINED GLASS OR
THE NATIONAL PORTRAIT GALLERY."

WESLEY MORRIS, THE NEW YORK TIMES

"TRANSCENDENT. AMAZING GRACE IS,
WITHOUT A DOUBT, ONE OF THE FINEST
DOCUMENTARIES EVER."

MARK KERMODE, THE GUARDIAN

"UNMITIGATED JOY."

JUSTIN CHANG, THE LOS ANGELES TIMES

"THE FILM IS ESSENTIAL.
A TRANSCENDENT, SPINE-TINGLING,
UPLIFTING, UTTERLY JOYOUS EXPERIENCE.

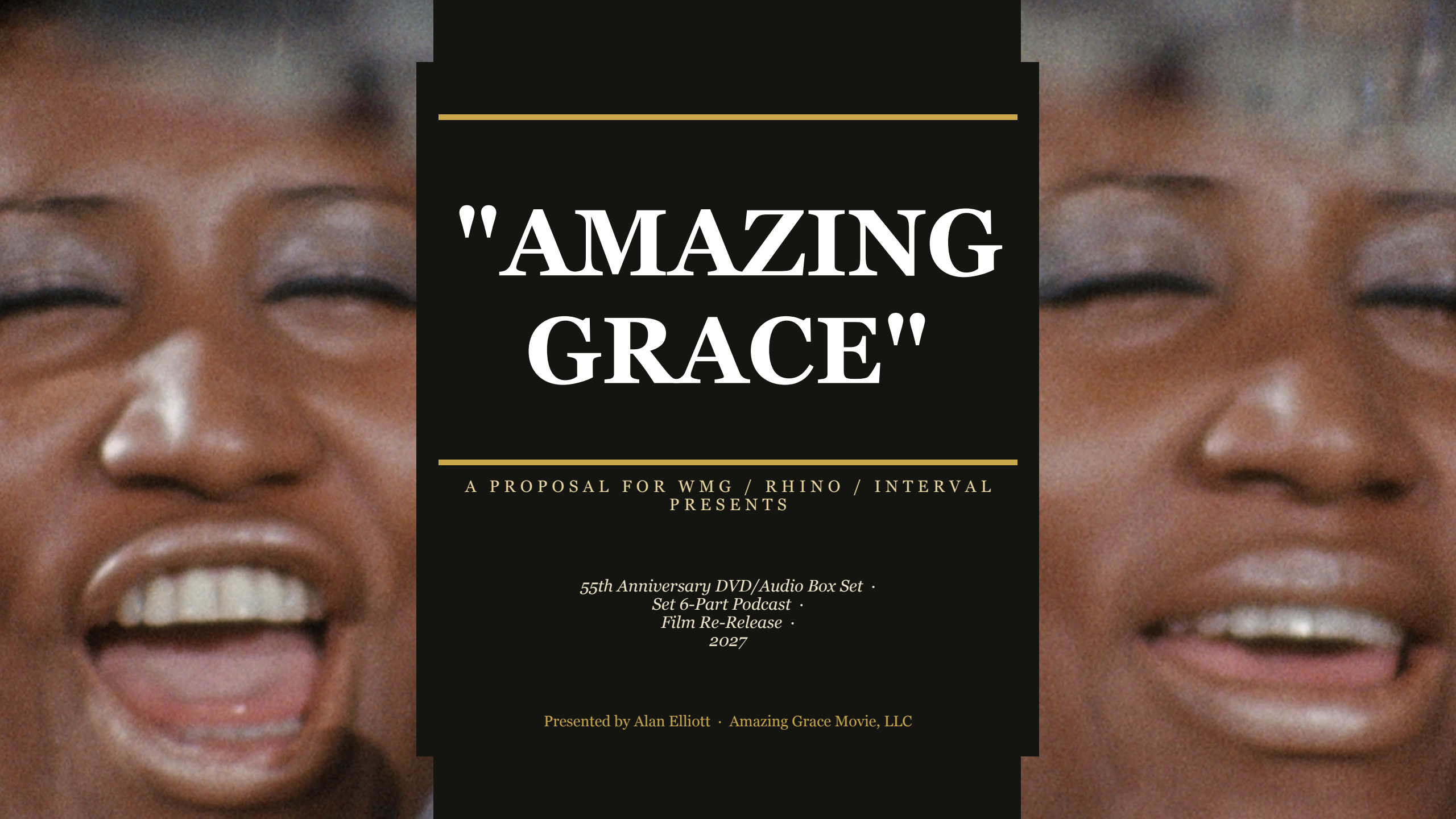
THE FILM IS NOTHING SHORT OF A
REVELATION."

ANASTASIA TSIOLUCAS, NPR

"AN ESSENTIAL FILMED RECORD OF ONE OF
THE GREATEST GOSPEL PERFORMANCES
EVER."

OWEN GLEIBERMAN, VARIETY





"AMAZING GRACE"

A PROPOSAL FOR WMG / RHINO / INTERVAL
PRESENTS

*55th Anniversary DVD/Audio Box Set ·
Set 6-Part Podcast ·
Film Re-Release ·
2027*

Presented by Alan Elliott · Amazing Grace Movie, LLC

THE FILM · CRITICAL & COMMERCIAL RECORD

Amazing Grace · Directed by Alan Elliott & Sydney Pollack · 87 min

99%

Rotten Tomatoes
"Universal Acclaim"

\$10.5M

Worldwide
Box Office

Top 100

Chicago Tribune Poll of Critics:
#88 Best-Reviewed Films Ever

94/100

Metacritic
Top Score

"Brilliantly capturing a remarkable performer near the peak of her prodigious power, Amazing Grace is a thrilling must-watch documentary for Aretha Franklin fans." — Rotten Tomatoes

49 Film Forum shows sold out in 2 hours · Broke 60-year box office record by 20% · #1 DVD & iTunes on release

DOCUMENTED REVENUE · Neon Litigation Filings

ACTUAL

Worldwide Box Office

US \$4.45M domestic · International \$6.1M

\$10.5M

Home Video / Digital (DVD, Blu-ray, VOD, EST)

Home Video/ Digital: Barebones theatrical release — no extras, no making-of, no soundtrack, no bonus content of any kind

\$2.5M

Streaming (Hulu 1st window + HBO/Max 2nd window)

\$2M



JANUARY 13-14, 1972

*New Temple Missionary Baptist Church
Watts, Los Angeles*

Aretha Franklin ·
James Cleveland · The Southern California Community Choir ·
C.L. Franklin · Jerry Wexler

"Amazing Grace"

The premier document of popular music ever filmed.

The best reviewed music documentary of the last 50 years.

The birth of modern gospel.

A defining achievement in the history of popular music.

The crowning achievement for the "Queen of Soul".

An end of an era at Atlantic Records.



ARETHA FRANKLIN

Queen of Soul · America's Biggest Singing Star

ALBUM RELEASED

June 1, 1972 · Atlantic SD 2-906

RECORDED

January 13–14, 1972 · New Temple Missionary Baptist Church, Watts

CERTIFIED

Triple Platinum · Best-Selling Gospel Album of All Time

HER ONLY PLATINUM

The only platinum album of Aretha's entire Atlantic Records career

Atlantic Sampler 1025
EP · 45 RPM · NOT FOR SALE
Excerpts from Atlantic SD 2-906

MONO

ARETHA FRANKLIN "AMAZING GRACE" WITH JAMES CLEVELAND AND THE SOUTHERN CALIFORNIA COMMUNITY CHOIR

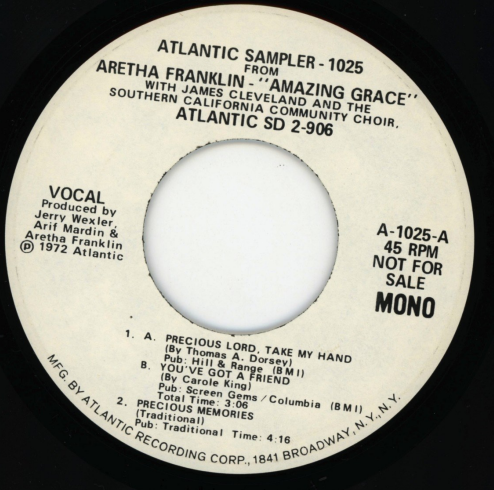
SIDE 1

1. Precious Lord, Take My Hand
Thomas A. Dorsey (BMI)
2. Precious Memories
Carole King (BMI) (3:40)

SIDE 2

1. Whole Holy
Marvin Gaye, Al Cleveland & Renaldo Benson (ASCAP) (3:50)
2. Many Don't You Weep
Irvin Andrews (BMI) (3:40)

© 1972 Atlantic Recording Corp.





WHY WARNER MUSIC GROUP?

The strategic alignment is complete. WMG's interests and ours are the same.

You Own the Masters

WMG/Atlantic owns the Amazing Grace album masters. Every dollar generated by the film, podcast, and box set drives your catalog streaming revenue — regardless of what you pay us.

Interval Presents Podcast Network

WMG launched Interval Presents in 2022 for exactly this: narrative-driven episodic podcasts at the intersection of music, pop culture, and social impact.

Dolby Atmos / Spatial Audio

The Jimmy Douglass new mix is a spatial audio asset fitting WMG's documented push into Dolby Atmos and streaming platform featuring.

Rhino Box Set Infrastructure

Rhino already produces Aretha deluxe editions. The 55th anniversary in 2027 is the natural commercial hook for a full catalog event.

Catalog Streaming Uplift

Catalog releases tied to major documentaries generate 30–60% streaming spikes lasting 6–18 months. The Respect biopic drove this.

Neon Litigation Context

A WMG deal transforms Amazing Grace from a film with troubled distribution history into a major label-backed catalog event.

55th ANNIVERSARY BOX SET • 2027



SUPER DELUXE

4K Blu-ray: Theatrical cut (87 min)

Blu-ray: Extended church version (World Premiere)

2-CD: Jimmy Douglass new mix / Dolby Atmos

2-CD: Original Wexler/Mardin/Douglas mix (remastered)

Blu-ray Audio: Complete Recordings (27 tracks)

60-page hardcover book + original documents

STANDARD

Blu-ray: Theatrical cut

CD: Jimmy Douglass mix, remastered

VINYL 2-LP

180-gram vinyl

Jimmy Douglass mix

Gatefold sleeve

Digital: All platforms • Dolby Atmos • Individual song tracks on YouTube



THE MAKING OF "AMAZING GRACE"

A 6-Part Podcast Documentary · WMG Interval Presents · Modeled on TCM's The Plot Thickens · ~45 min/episode

01

CHURCH

Aretha's roots. Wexler. The devil's rhythm section. Billy Preston taught by Rev. Cleveland. Mick & Charlie in the pew.

02

NO SYNC

Nobody brought a clapperboard. 2,000 pieces of wild film. The myth that blamed Aretha. The silo.

03

SYDNEY

Pollack's career. The dark room. The Sydney Pollack moment. "Alan — I'm not sick. I'm fucking dying."

04

THE MIRACLE

Beverly Wood. Serge Perrin. The Wexler recordings. Phil Jackson weeps.

05

ARETHA

The contract withheld. Obama codes Aretha. The Unabomber's lawyer. The long wait.

06

GRACE

Aretha dies. Sabrina closes in 7 minutes. Oprah. Spike Lee. Film Forum. The last image.



2027 REVENUE PROJECTIONS

WMG as Partner & Distributor · Calendar Year 2027 · Based on Actual Box Office Data + Neon Litigation Filings + Live Revenue Data

REVENUE STREAM	CONSERVATIVE	OPTIMISTIC
Physical Box Set (Super Deluxe + Standard + Vinyl)	\$1.08M	\$1.89M
Film Streaming License (SVOD — 1st window)	\$3.0M	\$8.0M
Original Soundtrack — Music Streaming Uplift	\$60K	\$225K
YouTube (individual song tracks + Content ID)	\$120K	\$180K
Podcast — Interval Presents (advertising + sponsorship)	\$60K	\$336K
Digital Download (iTunes/Apple — film)	\$100K	\$300K
Sync Licensing (new Douglass mix + film footage)	\$200K	\$1.1M
Live Performance — Film + Choir Tour	\$1.5M	\$4.27M
Sponsorship & Brand Partnerships (live)	\$250K	\$750K
Merchandise (box set + live + direct)	\$150K	\$400K
TOTAL	\$6.54M	\$17.45M

◀ Live performance revenue: Hollywood Bowl (\$2.13M gross), Aretha Amphitheater 2x (\$1.28M), Carnegie Hall, Red Rocks, Forest Hills — \$6.47M gross / \$4.27M net documented

THE ASK

\$2.5M –

\$5.0M

Advance · Recoupable against all revenue streams

WMG as exclusive distributor: box set, streaming, podcast, sync

Jimmy Douglass Dolby Atmos mix as WMG catalog asset

Interval Presents as podcast home

Rhino as physical product division

Joint promotion with Franklin Estate

55th anniversary of the recording in 2027 as commercial hook





